



Reel Peach Festival

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239 Main Street

Penticton, BC

V2A 5B1

Reel Peach Festival: Rules

- 1) Submissions should be a minimum of 1 minute up to a maximum of 3 minutes.
- 2) Each video must focus on OKANAGAN libations or experiences.
- 3) Format must be HD (1920x1080) MP4 file
- 4) Submissions can be electronically submitted (we-transfer / hightail / Google / etc...) or USB stick.
- 5) Submission deadline is Sunday August 5th midnight 2018
- 6) Producers may submit more than one entry or in each category.
- 7) Each submission must include official entry form plus...
 - a. Actor/voice-over talent releases
 - b. Music, Image or other copyrighted material proof of permission, waiver, or rights to license for distribution during film festival and/or film festival sponsors.
- 8) Submissions must be TV friendly (ie. no swearing, nudity, explicit violence)
- 9) Submissions can not include any unlawful, defamatory or illegal content or any content that violates the rights of any third party.
- 10) Submissions must have written authorization to use a specific libation's brand or product.
- 11) By submitting an entry...the producer authorizes Groove-V Productions permission to display finalists during the Penticton Peach Festival and any or all submissions online for contesting to choose a fan favorite, promotion of the film festival (presently and for the future), and to grant authorization for Travel Penticton and/or Thompson Okanagan Tourism Association to use all or part of a submission for the purposes of promoting tourism or the libations industry in the Okanagan.
- 12) The organizer reserves the right to limit the amount of finalists.

Judging criteria:

<u>What judges are looking for.</u>	<u>Max Points</u>
Creative Story:	50
Cinematography:	25
Editing (visual effects / pacing / color grading / audio)	25
BONUS: Penticton based theme/product	5
BONUS: Experiences off the beaten path	5