



## **Reel Peach Festival: Rules 2024**

1. Submissions should be a minimum of 1 minute up to a maximum of 3 minutes.
2. Each video must be family friendly content.
3. Format must be HD (1920×1080) MP4 file
4. Submissions can be electronically submitted (we-transfer / hightail / Google / etc...) or USB stick.
5. Submission deadline is Sunday August 4<sup>th</sup> midnight 2024
6. Producers may submit more than one entry.
7. Each submission must include official entry form plus...
  - A. Actor/voice-over talent releases
  - B. Music, Image or other copyrighted material proof of permission, waiver, or rights to license for distribution during film festival and/or film festival sponsors.
8. Submissions must be TV friendly (ie. no swearing, nudity, explicit violence)
9. Submissions can not include any unlawful, defamatory or illegal content or any content that violates the rights of any third party.
10. Submissions must have written authorization to use a specific brand or product.
11. By submitting an entry...the producer authorizes Groove-V Productions permission to display finalists during the Penticton Peach Festival and any or all submissions online for contesting to choose a fan favorite, promotion of the film festival (presently and for the future), and to grant authorization for Travel Penticton and/or Thompson Okanagan Tourism Association to use all or part of a submission for the purposes of promoting tourism in the Okanagan.
12. The organizer reserves the right to limit the amount of finalists.

## Judging criteria:

### What judges are looking for:

Creative Story:	50
Cinematography:	25
Editing (visual effects / pacing / color grading / audio)	25
<b>BONUS:</b> Okanagan experience or Okanagan Libations	5
<b>BONUS:</b> inclusion of a Peach in story/concept	5

### Helpful Tips:

**Remember that your audience is waiting for a rock concert to start**

- don't submit a documentary with sub titles
- keep your content light, funny, and visual

**Please keep your content under 3 minutes (including credits)**

- if your submission is slightly over 3 minutes, we may still accept it; however you are getting judged for your editing expertise so you will get lower marks for failing to edit within the rules